

Building the Board You Need Today



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Objectives



- Assess the strengths and needs of your board.
- Identify some of the barriers that prevent you from having the board you need today.
- Learn some strategies for overcoming the barriers.

How do boards add value?



- Thought partners for strategic decision making
- Leverage social capital
- Support and be an asset for advocacy
- Increased community engagement
- Legitimacy, reputation, credibility
- Resources

Assess

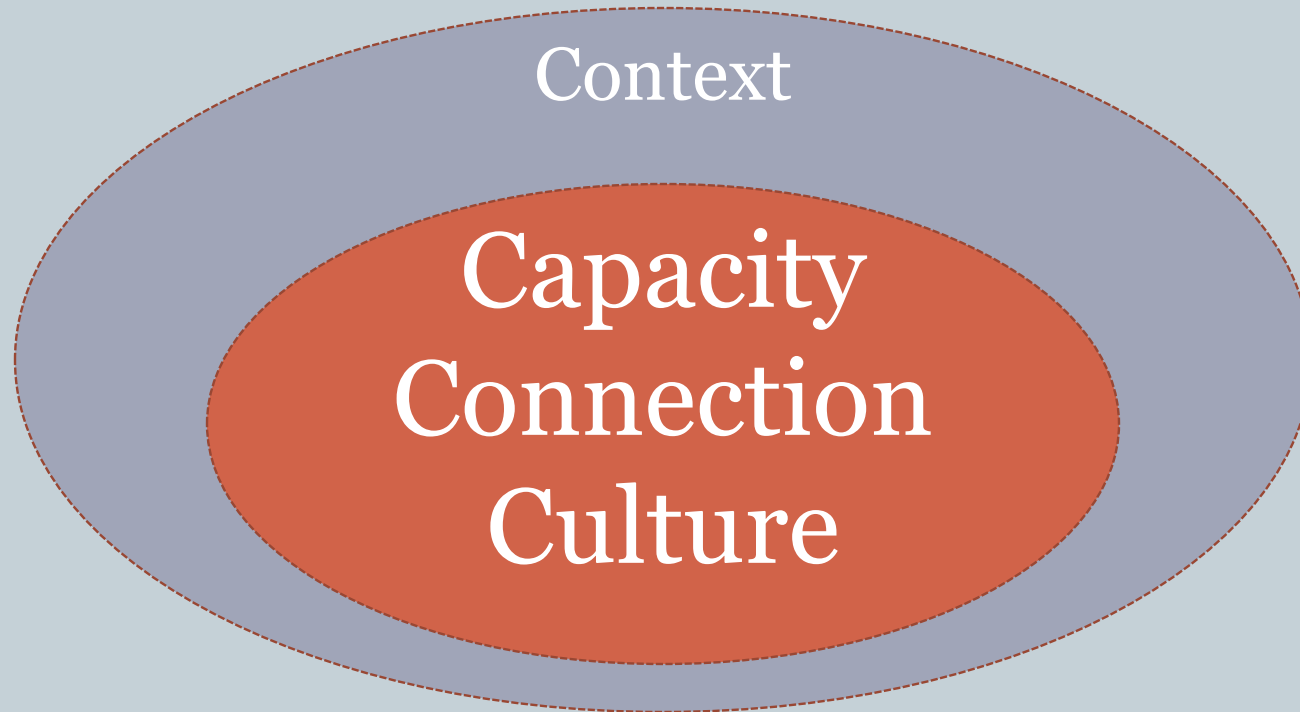


- What are the board's strengths?
- The 5 practices
- What is needed now?

Going Deeper: The 4 C's



There are three dimensions of a board that underlie its value proposition:



Going Deeper: What Boards Need



Capacity



People

size, knowledge, diversity

Process

basic board functions

Going Deeper: What Boards Need



Connections



People

interpersonal skills
social capital

Process

group dynamics
community engagement
ED/Board relationship

Going Deeper: What Boards Need



Culture

People
beliefs, values
assumptions

Process
traditions
norms, history

What are the barriers?



Why don't you have what you need?

Are you getting in your own way?

Is there a pattern? How can you break it?

What can you do about it?



Critical success factors for boards' "getting better":

A "nudge" - an outside perspective/learning

The Board Chair – acknowledges and supports

Intention

What can you do about it?



- Build on board strengths
- Identify what has worked in the past
- Use critical success factors
- What else?



Thank You!